

Michael Imperato

UX | PRODUCT DESIGNER

ImperatoDesigns.com



Hardworking and driven UX / Product Designer experienced and skilled in programs such as Figma and Adobe XD. Advanced certifications, freelance work, and education have provided an understanding and experience regarding design principles, usability design, user research, user-centered design, prototyping, design thinking, and more.

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Charlotte, NC

WORK EXPERIENCE

UX Designer / Accessibility Unlimited

February 2024 - Present

- Conducted user research including surveys and competitive audits to identify pain points and user needs
- Created wireframes, mockups, and interactive prototypes
- Incorporated responsive design techniques to ensure a seamless user experience across various devices and screen sizes
- Presented design concepts and recommendations to stakeholders, incorporating feedback and iterating on designs based feedback

UX/UI Design Intern / Biscuit Beacon

December 2023 - March 2024

- Collaborated with the design team to create wireframes, prototypes, and user flows using tools such as Figma
- Conducted user research through interviews, surveys, and usability testing to gather insights and improve product usability
- Contributed to design critiques and brainstorming sessions to iterate on designs and find solutions
- Used attention to detail and problem-solving skills in identifying and addressing UX issues throughout the design process

UX Consultant / Freelance

September 2023 - Present

- Establish and apply principles to optimize performance and increase usability for clients
- Define problems and provide solutions to enhance user experience
- Assess accessibility considerations through clients' websites or products
- Evaluate the usability of new and existing products and make constructive suggestions for change
- Develop mockups and prototypes to communicate design ideas

Customer Service Advocate / Target

September 2017 - Present

- Resolved customer concerns and complaints promptly and effectively, utilizing problem-solving skills and empathy to address customer needs and ensure satisfaction

EDUCATION

2023 | Bachelor of Arts

Graphic Design and Web Media - UX Design

SOUTHERN NEW HAMPSHIRE UNIVERSITY

CERTIFICATIONS

2023

UX Design Professional Certificate

GOOGLE

SKILLS

Web Design
UI Design
Information Architecture
User-Centered Design
Design Principles
Design Systems
User Research
Prototyping, Wireframing
Low to High-Fidelity Design

TOOLS

Figma, Adobe XD, Sketch,
Adobe Creative Cloud,
Microsoft Office, HTML, CSS